

CONCORD, CANADA | 01.19.2010

**DSC FEATURED IN SEGMENT OF AMERICAN CHOPPER JANUARY 21, 2010!
DSC ALEXOR SECURITY SYSTEM IS INSTALLED AT ORANGE COUNTY CHOPPERS**

DSC and the ALEXOR Wireless Panel is expected to be featured in the latest episode of AMERICAN CHOPPER on TLC.

DSC's affiliation with OCC came when DSC commissioned them to create an ALEXOR themed, custom-painted "Zero Gravity" bike – unveiled for the first time at the ISC WEST Security exhibition in Las Vegas in April 2009 by Paul Teutul Sr ("Senior").

At ISC WEST, **DSC** challenged security installers to race against the clock to install the new ALEXOR wireless panel via DSC's Power of Speed Game. **Kelly Walker** of Absolute Security, Fire & Design Inc out of Rogers, Arkansas was the grand prize winner. With the fastest time, Kelly won the opportunity to meet Paul Teutul Sr. and install ALEXOR & the 2-Way Wireless Security Suite at OCC Headquarters. The installation was filmed by the AMERICAN CHOPPER crew and is expected to be featured as a part of this week's episode!

Kelly Walker has worked in the electronics industry for close to 25 years and has owned Absolute Security, Fire & Design Inc. since 1992. One of the area's larger alarm companies, the company serves the four state area of Arkansas, Oklahoma, Missouri and Kansas. *"I am a big fan of DSC and have installed their products since 1985,"* says Kelly. *"The new ALEXOR wireless panel simply has the fastest installation time and the homeowner can have a full-service security system quickly and with little compromise to the home structure. DSC makes my job easier."*

Find out more by tuning into TLC to watch "Senior", Kelly, DSC, the ALEXOR bike and the install:

**Thursday, January 21, 2010
9:00 PM, Eastern**

Check local listings for the schedule and channel in your area.

To learn more about the DSC Brand and its products visit www.dsc.com.

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About DSC

DSC provides security professionals with products of superior quality and performance in more than 140 countries worldwide. They include alarm control panels, keypads, user interfaces, detection devices, alarm communication products, structured wiring and industry-leading alarm monitoring technology. More information on DSC can be found at www.dsc.com.