

## Experience the Speed of the Install with DSC

*Meet NASCAR's Boris Said, See a NASCAR Pit Crew in Action  
& Compete in the DSC Quick Install Contest*

**Las Vegas, Nevada, Wednesday, April 2, 2008** – Drivers start your engines! DSC is revving up to showcase our hottest products at ISC WEST 2008. Experience the Speed of the Install with new PowerSeries 9047 Self-Contained Wireless Panel. Meet one of NASCAR's finest Road Course Racers, Boris Said. Watch a real NASCAR pit crew in action. Try your skills at DSC's PowerSeries 9047 Quick Install Contest!

### **NASCAR & DSC – No Rookies Here**

Engineering, talent and speed are the perfect ingredients. Mixed together, you have one of the most popular sports of today – NASCAR. It's the same recipe the folks at DSC have used to create the hottest security product on the market with the fastest installation time – the PowerSeries 9047 Self-Contained Wireless Panel. Even though the driver is the only person in the car on race day, NASCAR is truly a team sport. Engine builders, mechanics and engineers spend countless hours preparing the car before it heads on to the track. The DSC product development team works together in the same way. From product development, to product management to marketing and sales, the DSC team is made up of dedicated professionals, committed to **designing and manufacturing products that work, when it matters most.**

### **Boris Said**

At speeds of almost 200 miles per hour with sharp corners and bumper to bumper traffic, NASCAR races are an adrenalin rush – for both the drivers and the spectators. And no one brings more excitement to the track than fan favourite Boris Said. With the quick feet and heel/toe technique as his trademark, Boris has conquered some of the most difficult tracks on the circuit. Boris will be at the DSC booth, signing autographs on the first two days of the ISC WEST show at 11:00 am and 2:00 pm.

### **NASCAR Pit Crew**

Just like the quick install times for the PowerSeries 9047, the speed of a NASCAR Pit Crew is blinding. Experience the speed of the Pit Stop on DSC's very own NASCAR 9047 Ford Fusion. The pit crew will be performing every hour for the first two days of the show.

### **Product Showcase at the DSC Speedway, Booth #23001**

The following new products and solutions being launched at the show include:

**The PowerSeries 9047 Self-Contained Wireless Panel** – With DSC's new PowerSeries 9047, installation time is significantly reduced when compared to traditional hybrid systems. Not only is the PowerSeries 9047 **COMPATIBLE** with all sensors and detectors, the system is fully **UPGRADEABLE** to 32 wireless zones and 2 hardwired zones. With a wireless range of 1148 feet, it is **FLEXIBLE** enough for a variety of applications.

**The GS3060 Universal Wireless Alarm Communicator** -- Powered by DSC's legendary **RELIABILITY** and **QUALITY**, our GSM universal wireless communicator (GS3060) connects the alarm control panel to the GSM network and reports alarm signals directly to a central monitoring station. When used in a backup role, the communicator assesses the connection to the PSTN phone line, and if that has failed, it then connects to the GSM network to send an alarm signal to the monitoring station. In a primary role, the communicator simply sends the alarm transmission over the GSM network immediately. Whether used in its primary or backup role, the GS3060 has the **FLEXIBILITY** customers require.

**PowerSeries 4.2 Software** -- The new software release for PowerSeries control panels – v4.2 – makes installation quick with template programming for new users and a programming interface that experts will be familiar with. DSC control panels and PowerSeries v4.2 software is a winning combination that has been

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designed with commercial applications in mind. PowerSeries control panels have a proven reputation for providing the value and **RELIABILITY** that security professionals expect.

**DSC Structured Cabling** -- Today's new homes and home renovation projects require the integration of audio, video, security, and other low-voltage systems. The backbone of any integrated home is the structured cabling system that makes it both possible and affordable. New DSC Structured Cabling, in partnership with Suttle, provides a fast, **FLEXIBLE** and clean distribution management solution for voice, data and video connections. DSC control panels with mounting plates have a modular design that provides both **VERSATILITY** and **FLEXIBILITY** in any application.

**WS4979 Wireless Wall Plate** -- The WS4979 features a slim design and is **VERSATILE** – fitting nicely on homeowners' inside walls or other convenient locations. The WS4979 has all of the same functions as DSC's WS4939 4-button wireless key and can be mounted or installed easily, at minimal cost. Users have more control and **FLEXIBILITY** with their security systems by operating their favorite keypad functions on WS4979 wall plates located at suitable or desired locations.

These and other products will be presented at the DSC booth #23001 along with product presentations, seminars and so much more.

DSC designs and manufactures exceptional products that work when it matters most.

Some products listed in this press release are not available in all countries. For more information on these innovative DSC products, visit us at ISC West booth #23001, or online at [www.dsc.com](http://www.dsc.com).

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**Contact:**

Denise Bruley, Communications & Public Relations Program Manager  
DSC  
416-723-9447

**Tyco Safety Products - Intrusion Security**

*Tyco Safety Products Intrusion Security business unit, through its leading brands DSC, Sur-Gard and Bentel, provide security professionals with products of superior quality and performance in more than 140 countries worldwide. They include alarm control panels, keypads, user interfaces, detection devices, alarm communication products, structured wiring and industry-leading alarm monitoring technology.*

**About Tyco International**

*Tyco International (NYSE: TYC) is a diversified, global company that provides vital products and services to customers in more than 60 countries. Tyco is a leading provider of security products and services, fire protection and detection products and services, valves and controls, and other industrial products. Tyco completed the spin-off of its healthcare and electronics businesses on June 29, 2007 and today has annual revenues of more than \$18 billion and 110,000 employees. More information on Tyco can be found at <http://www.tyco.com>.*