



2G's DAYS ARE NUMBERED

Now is the time to *Swap* to 3G!

DSC

From Tyco Security Products

The DSC 3G Swap Program

While Rogers™ has yet to announce any formal plans for their 2G (GSM/GPRS) network, industry sources indicate that the network could be shut down as early as 2018, so it's time to start thinking about how to prepare your business for this transition. To avoid the often daunting investment in hardware and related service and administration fees, DSC has developed a unique and proactive upgrade program for you which reduces the financial impact of this transition while upgrading your existing DSC Universal (GS3060), PowerSeries (GS2060/TL260GS) and IMPASSA (GS2055) 2G installations to 3G.

Equipment Purchase

Unlike other upgrade programs which offer mail-in rebates, the *DSC 3G Swap Program* provides cost savings directly at the time of purchase. The DSC upgrade kits focus on replacing the 2G radio and are available for a reduced price, so there is no need to buy a completely new communicator. Simply purchase the desired upgrade kit from your local DSC distributor and you will receive the special price immediately. There is also no need to return the existing 2G communicator in order to be eligible for the discounted price.

Equipment Installation

Once you've purchased the required upgrade kit and arrived on site, the benefits of the *DSC 3G Swap Program* become even more evident with the simplified installation process. Simply follow these basic steps:

1. Replace the existing 2G PCB with the new 3G PCB from the DSC upgrade kit.
2. Transfer the original SIM card into the new 3G communicator.
3. Power up the new communicator and apply the corresponding upgrade labels as per the instructions. The unit will automatically download the existing configuration from C24 Communications.

Simply test the unit and the upgrade is complete. There's no need to perform any account activation (3G) or deactivation (2G) so onsite technician time is minimal.

Account administration

By reusing the existing SIM card there is no activation charge and no impact to your existing C24 Communications billing. Also, since you've already received your 'rebate' at time of purchase, you don't have to spend valuable resources tracking whether or not you've received the applicable credit from your mail-in rebate.

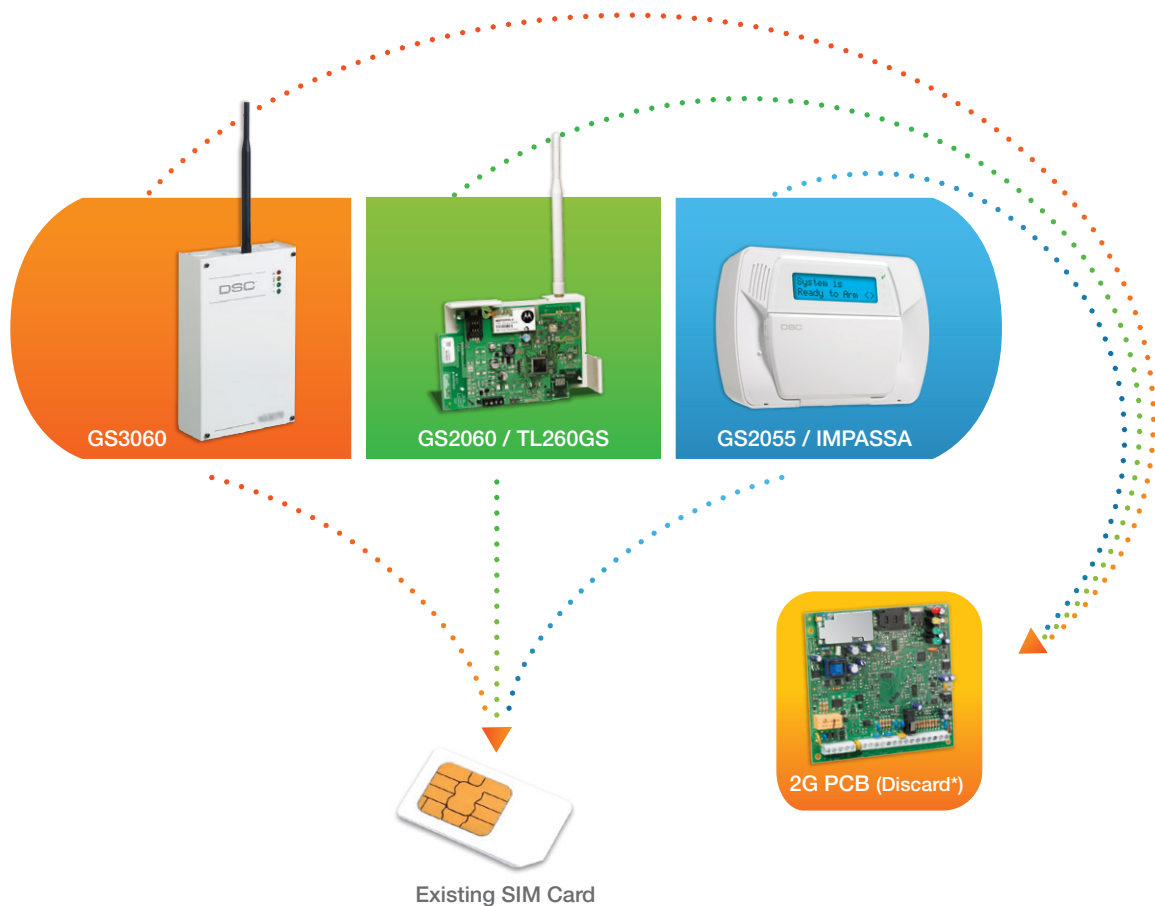
Swap now... while time is on your side

By targeting all the operational costs associated with your 2G upgrades, the *DSC 3G Swap Program* is uniquely positioned to assist you in making a smooth transition away from the 2G network. *The DSC 3G Swap Program* is available for a limited time only.

Why Swap Anyway?

- Rogers has already stopped increasing 2G coverage. Coverage expansion is only occurring on 3G and 4G LTE networks.
- Spectrum reallocation is expected to start in advance of any announced shutdown date which could affect existing coverage in certain markets.
- 3G upgrade can be used as an incentive to extend a customer's term on expiring contracts.
- Upgrading as part of existing service calls can eliminate the need for a future truck roll.

Step 1
Remove the 2G
PCB and SIM card



Step 2
Insert SIM card
into the 3G
upgrade PCB



Step 3
Insert the 3G PCB
into the existing
product enclosure,
power up the
communicator and
apply the upgrade
labels



* In accordance with local laws and regulations

Competitor 3G Swap Program

Competitor Products

As part of the *DSC 3G Swap Program*, dealers can now return any competitor 2G communicator along with a SIM card* and purchase a DSC 3G4000/3G4010 HSPA (3G) Universal Cellular Alarm Communicator for a reduced price.

**Units returned without the SIM card are not eligible to receive the reduced price.*

DSC's HSPA (3G) Universal Alarm Communicators are designed to work with practically any panel utilizing Contact ID to ensure high-speed, reliable and low-cost communications to your central station.

Unlike competitive upgrade programs which provide delayed savings via mail-in rebates, the *DSC 3G Swap Program* allows you to obtain the benefit of cost savings directly at time of purchase.

As the communicators capture the output from the panel's dialer, there's no need to reprogram central station phone numbers or account numbers as part of the transition.

The communicators are easily installed using the telephone, web or mobile site interfaces provided by C24 Communications.

Swap now... while time is on your side

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For more information related to the *DSC 3G Swap Program* please contact your local DSC sales representative or authorized DSC distributor.

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